

POLITECNICO DI MILANO

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**MAC
BA**



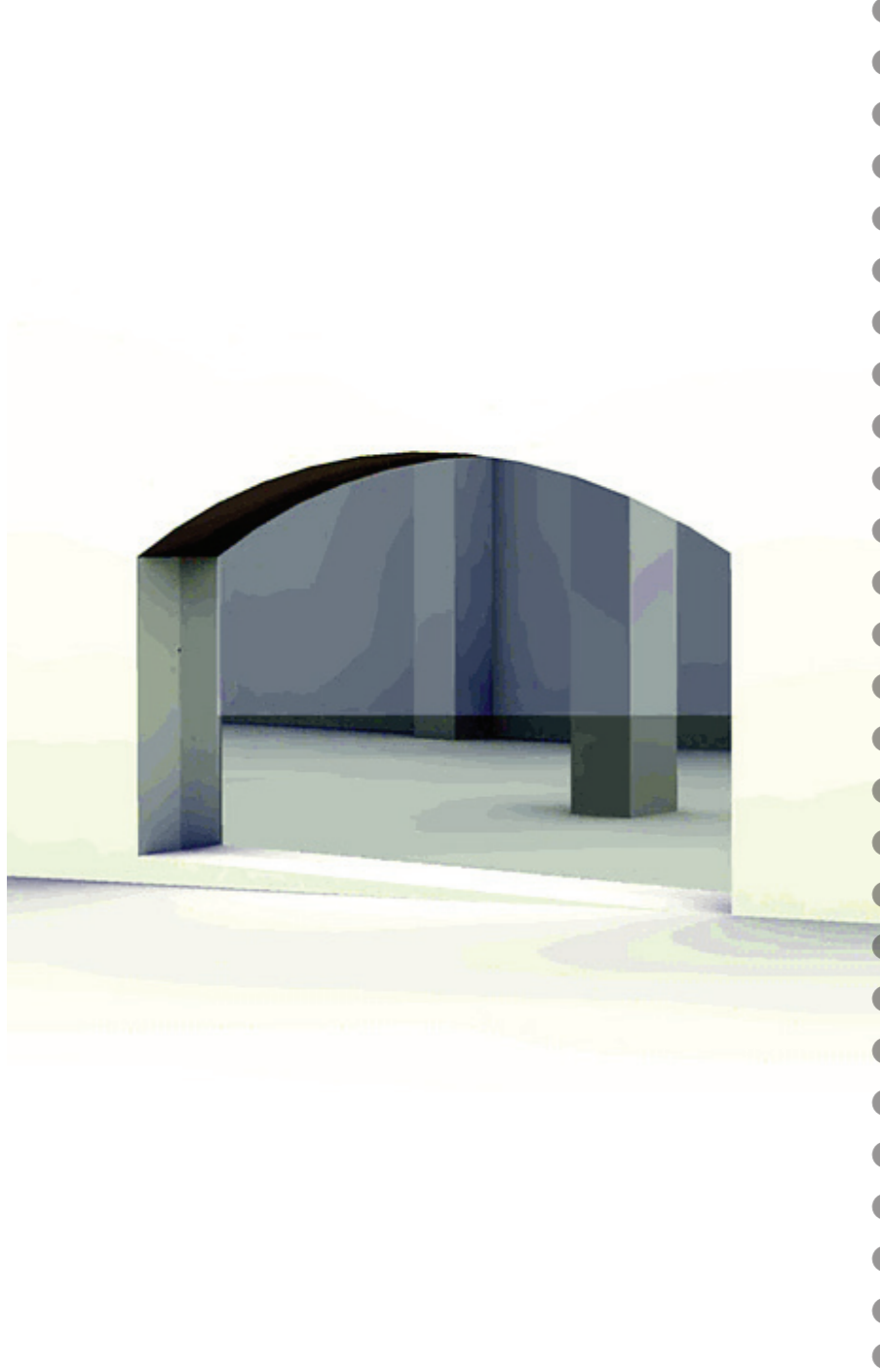
MACBA Study Center
is about **art process**,
is about **revealing what is behind art**,



will **SHOW IT**

step 1

artists wanted!



step 2

caution: work in progress



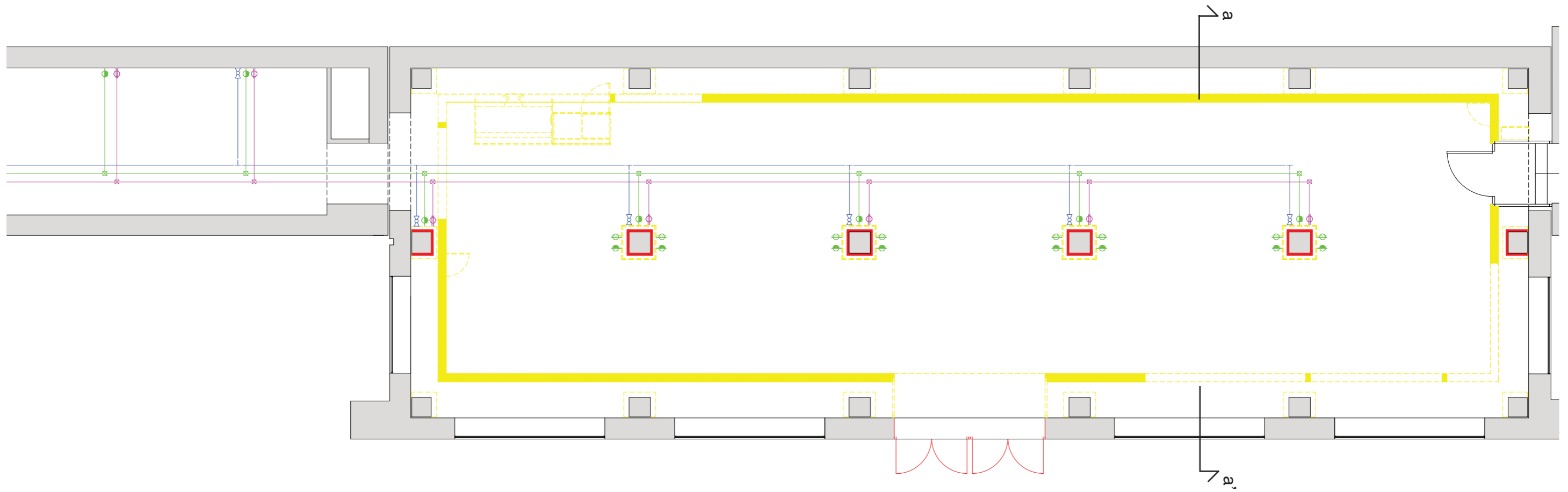
step 3

new art has arrived!



WHAT IS NEEDED FOR AN ARTIST'S LAB?

	<i>to do list</i>	<i>cost</i>
<input type="checkbox"/>	Studio facilities	€
<input type="checkbox"/>	Artists	
<input checked="" type="checkbox"/>	Recognized Institution	€€€
<input checked="" type="checkbox"/>	Great Location	€€
<input checked="" type="checkbox"/>	Reference Material	€

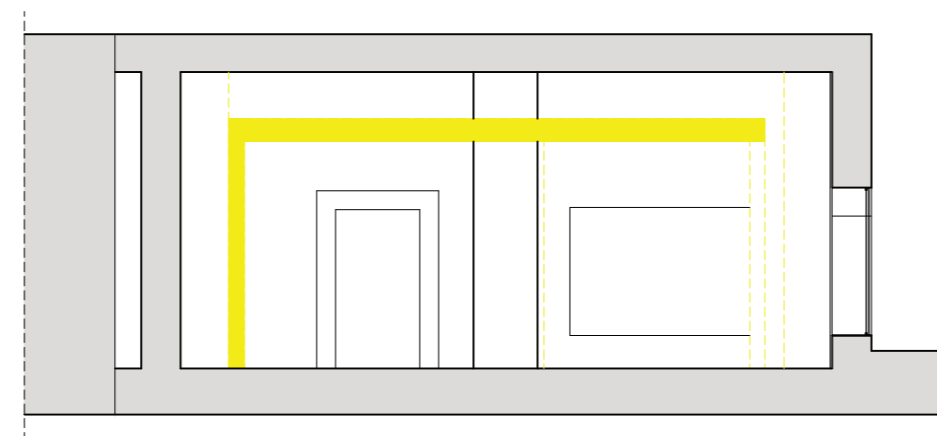


lobby plan

scale 0m 2 5 10m

- - - demolition
- installation
- ⊕ electricity line
- ⊕ data
- ⊕ water pipe

legend



section aa'

scale 0m 2 5 10m

STUDIO FACILITIES

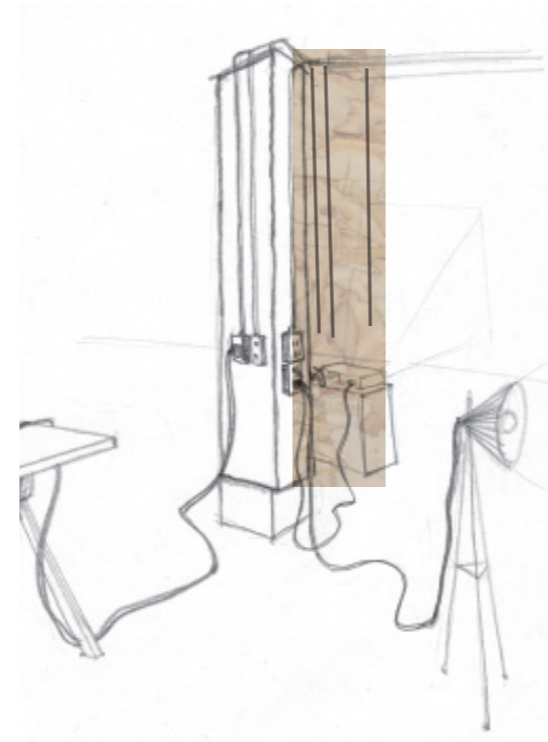
5 elements



1 supply wall

tool & equipment

cost: €1,300



2 service columns

electricity & data

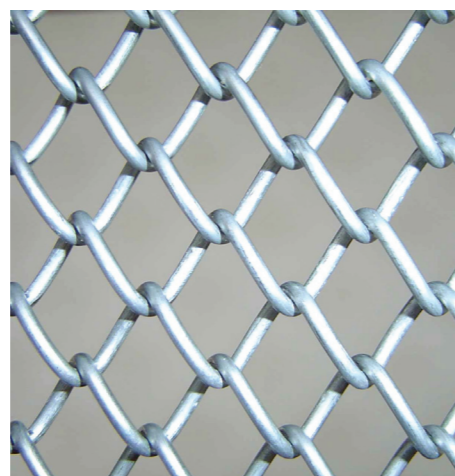
cost: €9,000



3 colorful cover

pvc tiles flooring

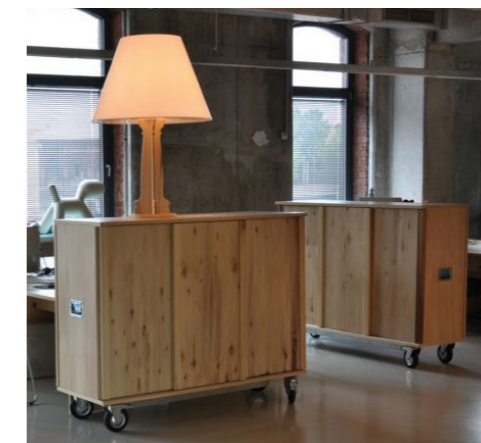
cost: €1,200



4 hang it

ceiling mesh

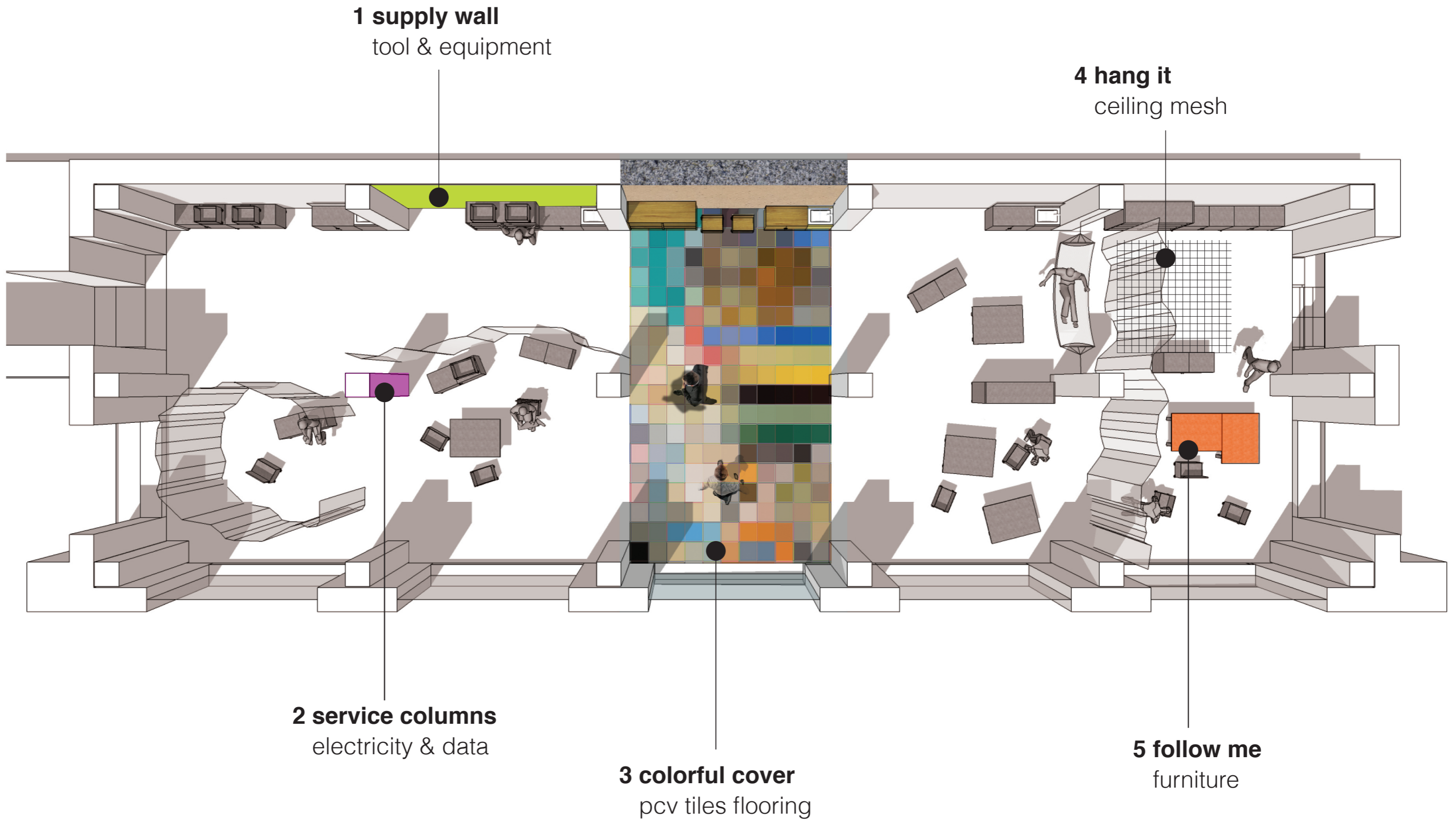
cost: €2,200



5 follow me

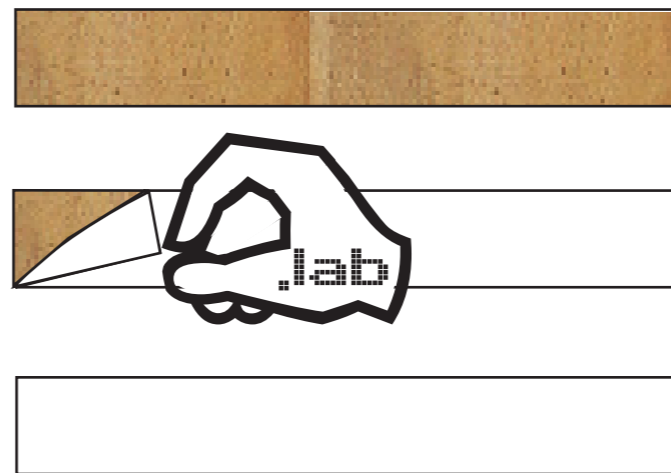
furniture

cost: €2,100



lobby plan

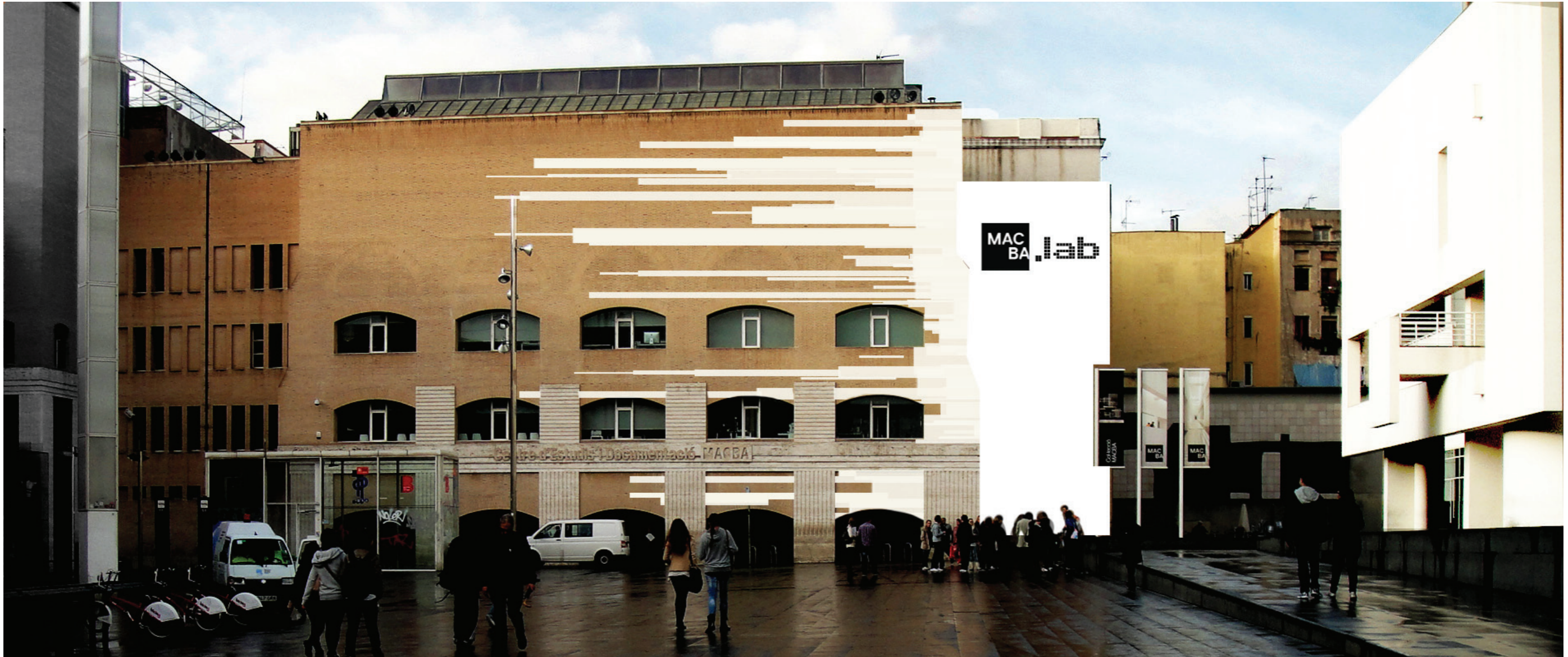




white as the place where art is **display**,
brick as the **process** behind art,

MAC BA .lab as the **bridge** between both.

cost: €3,000



TIMELINE

HOW DOES IT WORK

step 1 artists wanted!

The lobby is presented totally vacant and ready to hold new artist.



search

step 2 caution: work in progress

Artist starts developing their work, that is appreciated in real time by people passing by or from internet.

The material available in the Study Center could serve as reference or inspiration for themes on which the artists are working.



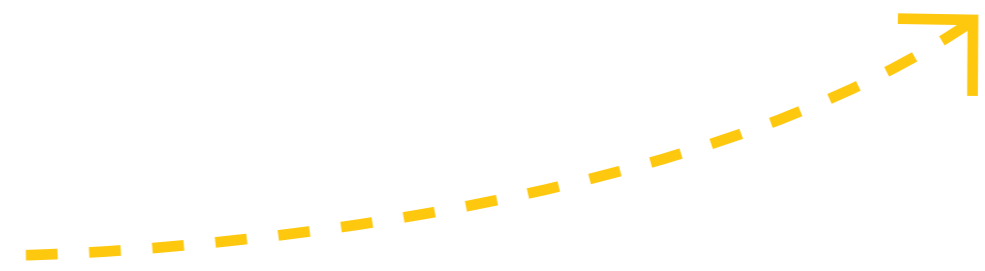
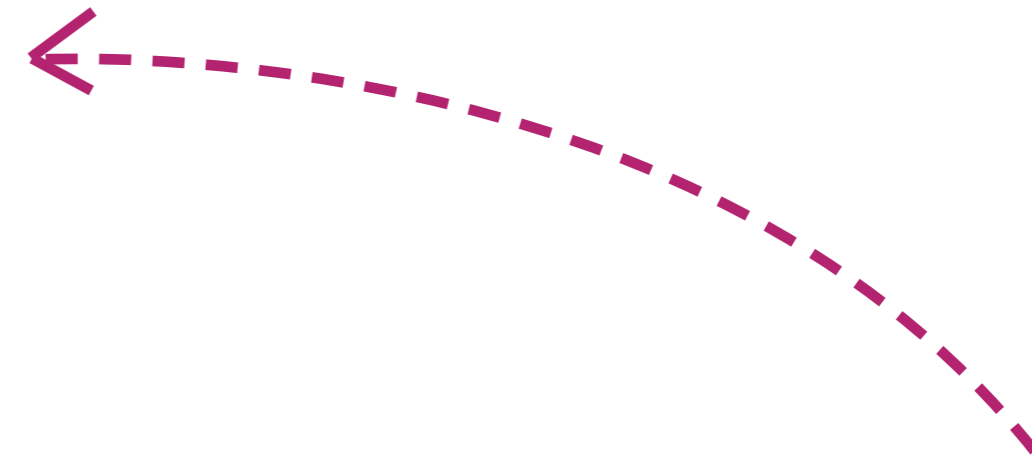
work

step 3 new art has arrived!

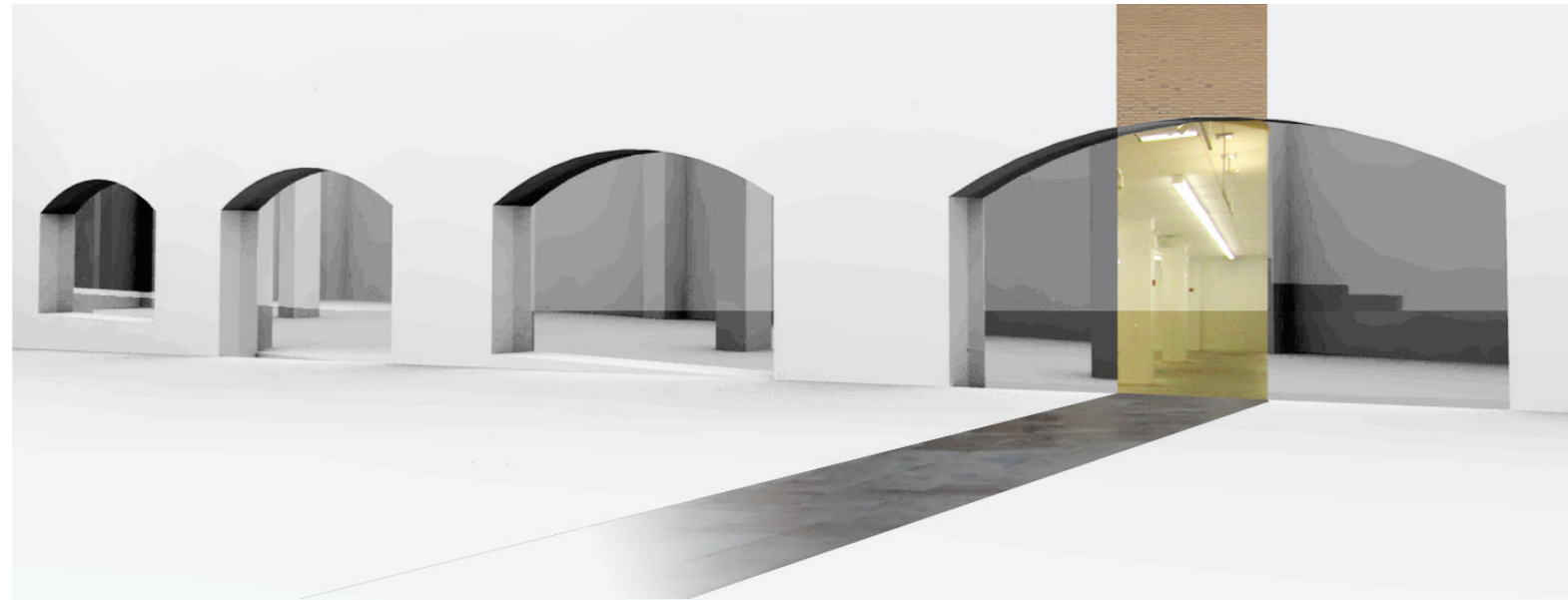
Work produced during the previous step is now exhibited and presented in the lobby by the artists themselves. Showing the tools and references used for its production, the program takes “research, debate, and dissemination of knowledge” to a new level.



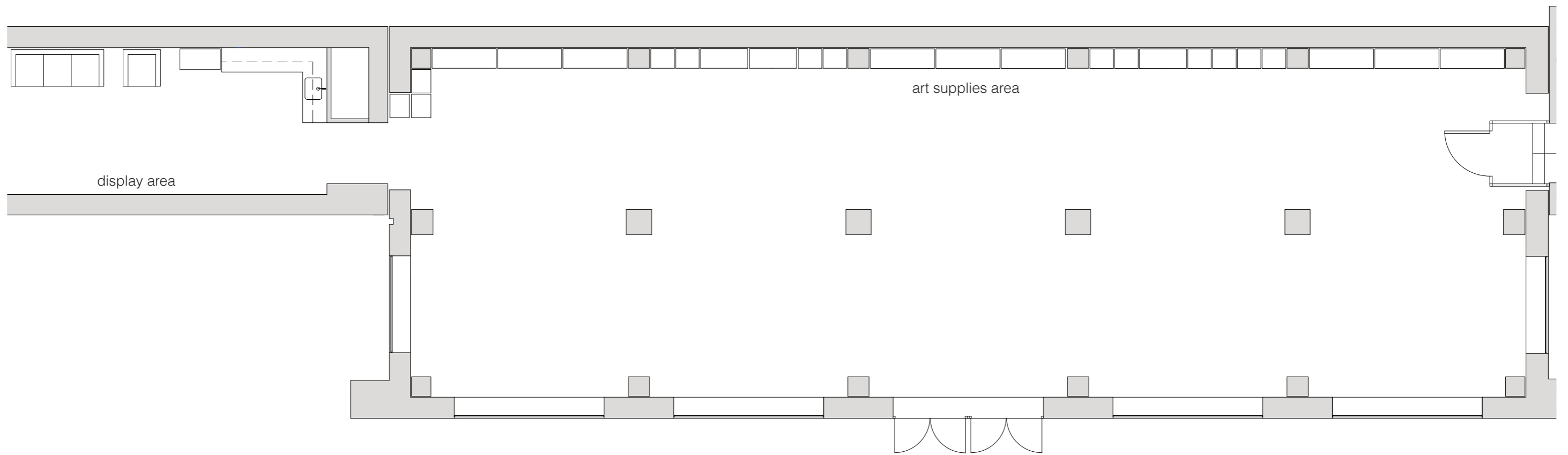
exhibit







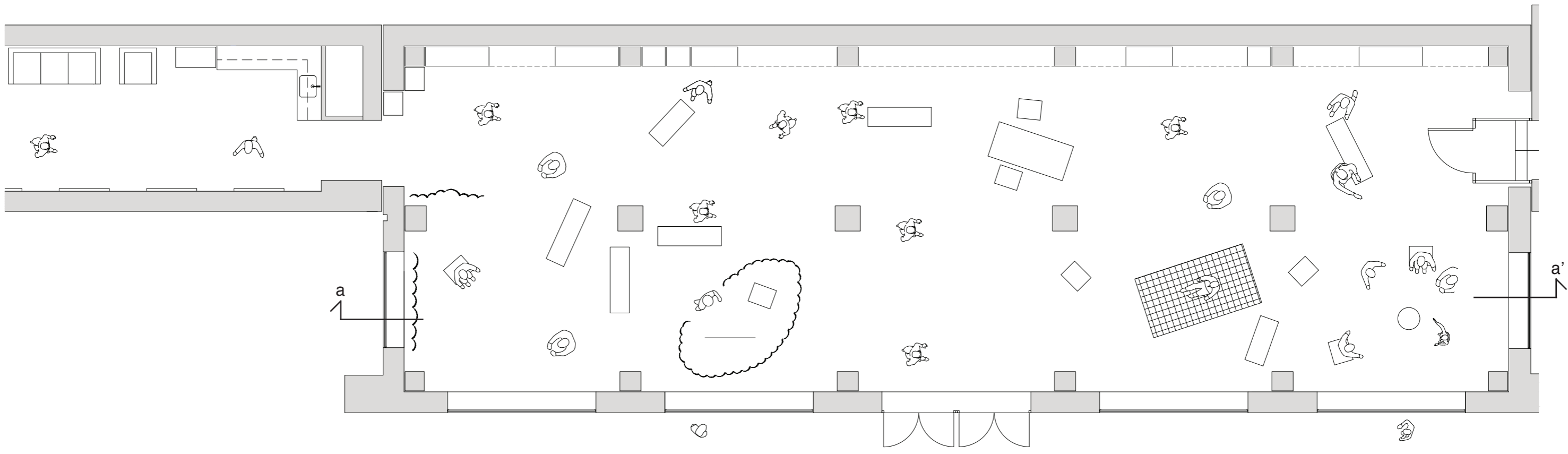
view to inside



lobby plan

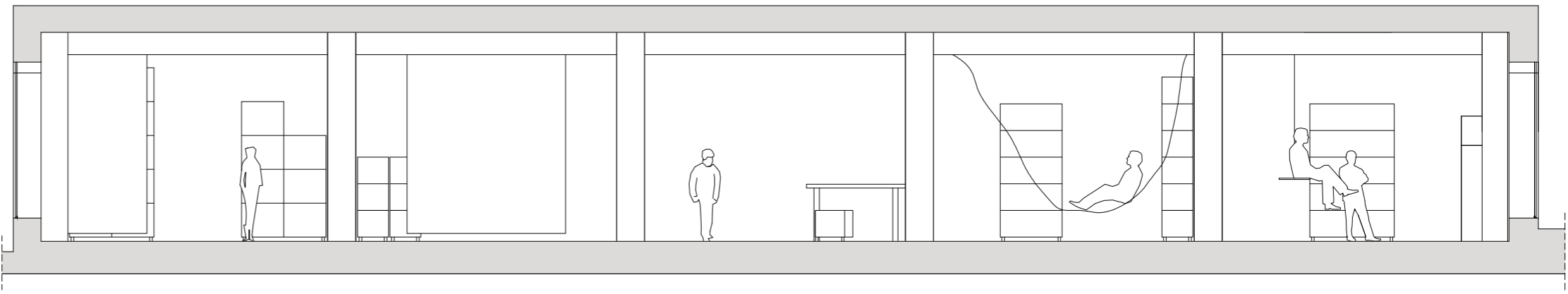
scale 0m 2 5 10m





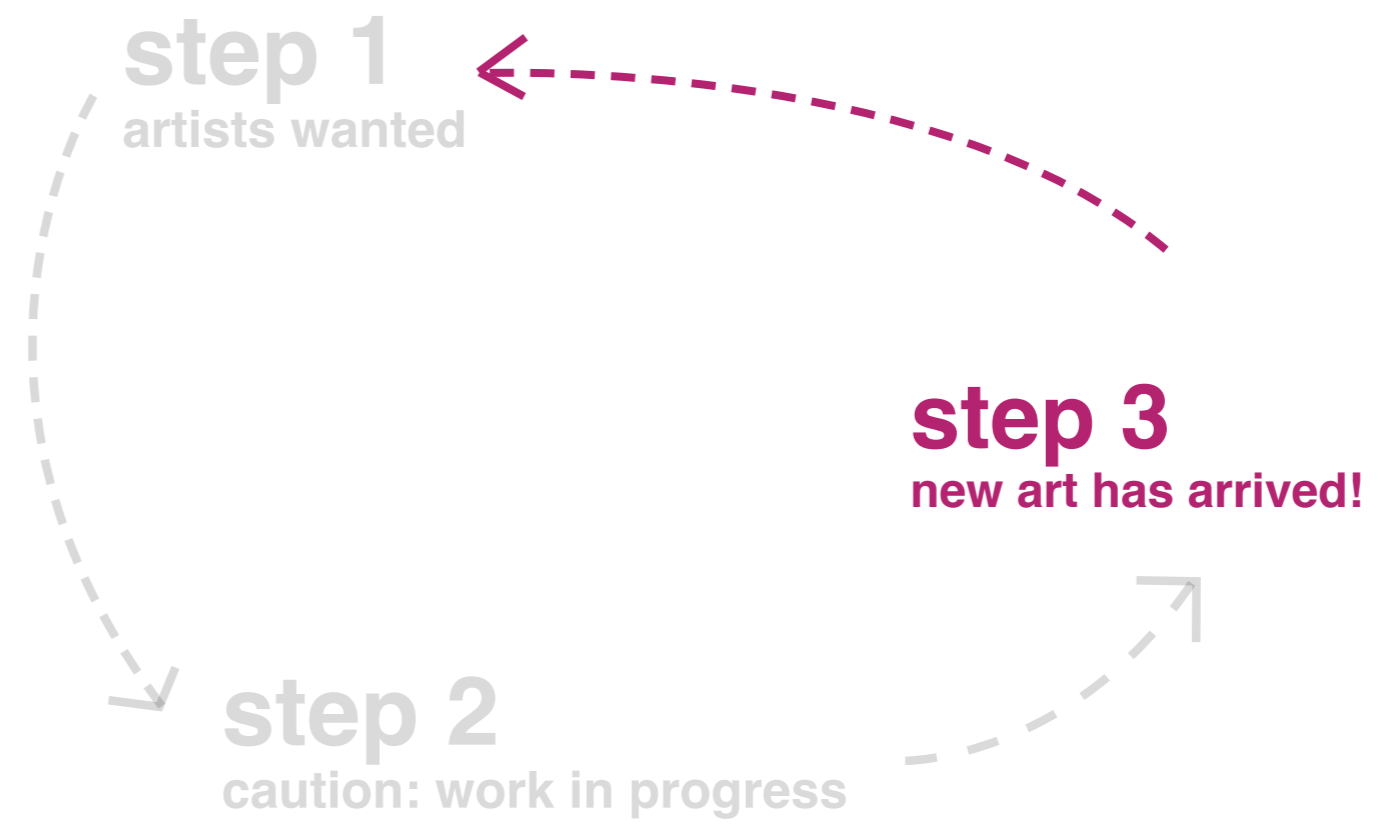
lobby plan

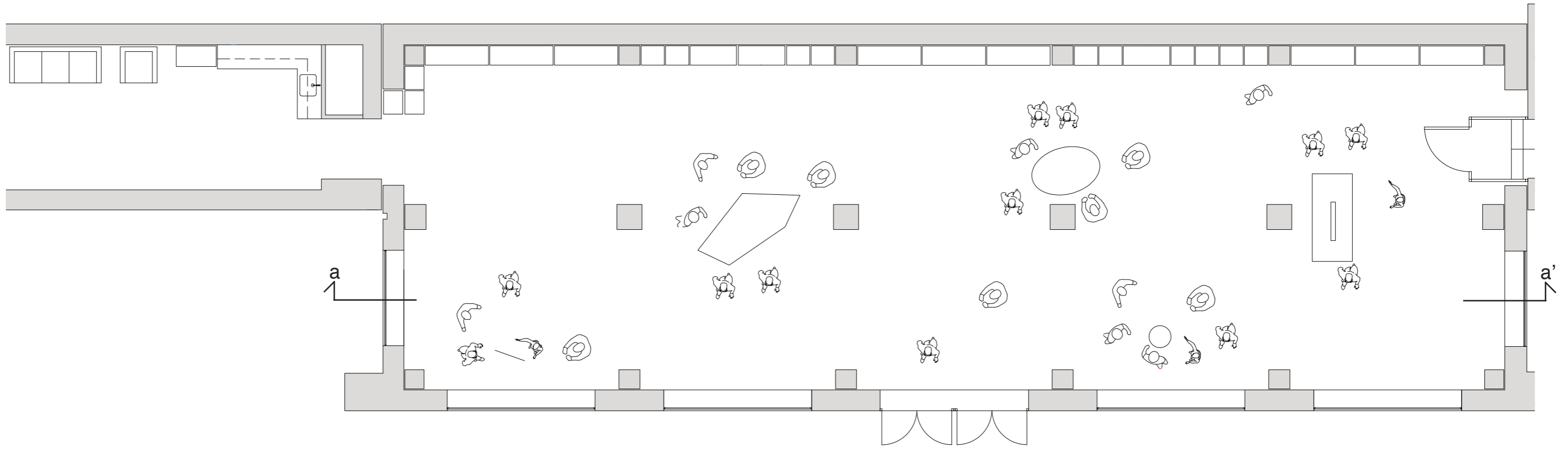
scale 0m 2 5 10m



section aa'

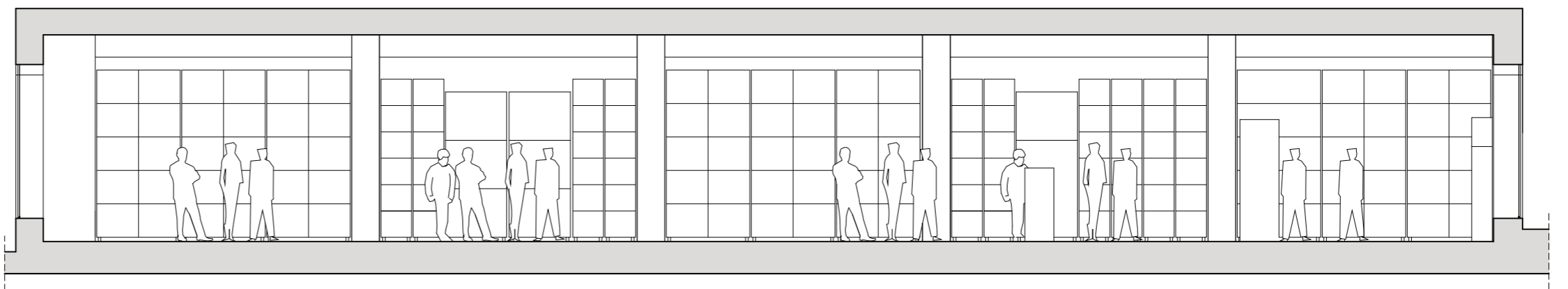
scale 0m 2 5 10m





lobby plan

scale 0m 2 5 10m



section aa'

scale 0m 2 5 10m

FORESEEN OUTCOMES

- ☑ **Widens** the audiences addressed.
- ☑ **Strengths** connection with MACBA.
- ☑ **Interacts** with its local context.
- ☑ **Promotes** contemporary art production.

INITIAL COST: €24,800

0 demolition.	€ 6,000
1 supply wall.	€ 1,300
2 service columns. electricity & data.	€ 9,000
3 colorful cover. pvc tiles	€ 1,200
4 hang it. ceiling mesh.	€ 2,200
5 follow me. moveable furniture.	€ 2,100
6 facade.	€ 3,000
	<hr/>
	€24,800

RUNNING COST: €0

We believe this program can be **self-sustained** either by **renting** its space to artists or through **sponsorships**. Furthermore, the program could **generate content** such as albums, yearbooks, videos, and brochures.

LONG TERM: PROFIT

